



ECVS

Sponsoring Package

30th Annual Scientific Meeting

8-10 July 2021, Antwerp, Belgium

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What is the ECVS?

The European College of Veterinary Surgeons ECVS is the specialist college in veterinary surgery in Europe. This organisation with currently 773 Diplomate members and 349 veterinary surgeons in training was one of the first speciality colleges to be recognised by the European Board of Veterinary Specialisation EBVS.

The ECVS is known throughout the veterinary profession for its progressive leadership and for the high standard of professional excellence of the Diplomates. The College seeks to develop methods of graduate teaching in veterinary surgery, especially through residency programmes, to certify members of the veterinary profession as specialists in surgery, to promote advances in veterinary surgery and to develop and organise continuing education courses in surgery.

All of the above-mentioned activities aim to increase the level of expertise in veterinary surgery throughout Europe. In addition to the educational focus, the ECVS is committed to the advancement of veterinary research as it relates to surgical diseases and techniques, on both a clinical and a basic science level.

ECVS Annual Scientific Meeting

The Annual Scientific Meeting ECVS is the primary focus of our continuing education mission each year. The scientific meeting provides the college with a forum in which to

- present the latest advancements in our speciality area and related disciplines
- interact with fellow surgical specialists
- showcase, educate and inspire our resident trainees
- learn about the newest technology and products through our exhibitors and to enjoy relaxing professional interactions

Each year, the congress is held in a different European city and is a highly regarded event on the European calendar of veterinary meetings. The programme is altered each year with a certain themed session for each species area as well as combined sessions that are of interest and importance to all veterinary surgeons, and to surgical specialists in particular.

ECVS Annual Scientific Meeting 2021 and COVID-19



In March 2020, the ECVS took the decision to cancel the Annual Scientific Meeting 2020 in July in Valencia. At that time, neither the full effects nor the duration of the world-wide COVID-19 pandemic and the enormous extent to which it would affect our professional and personal lives were foreseeable. It was an extremely difficult decision to take, but it soon became painfully clear that it was the only right decision.

With so many months yet to go until July 2021 we very much want to believe that we will be able to meet in a fairly normal manner in Antwerp next year. But during the course of 2020 we have all had to re-think what several months can do or undo and how rapidly, profoundly and uncontrollably a situation can change within just a few weeks.

The ECVS is planning ahead to the Annual Scientific Meeting 2021 with positive thoughts for an in-person meeting, but also with a plan B: During the next months we will prepare three different versions of the congress: in-person, entirely online, and hybrid. The final format will be decided in spring 2021, when we have a better idea of what kind of global situation we will find ourselves in by July.

There will be an ECVS Annual Scientific Meeting 2021. We cannot, at this stage, tell you what the exact format will be, but we will make it happen one way or another. We will prepare in the best possible way and make all the necessary provisions to also be able to react flexibly to short-term developments.

The ECVS thanks all sponsors for their understanding and support in this rather uncertain situation. We are confident that the many months yet to go and the new ideas and developments in the meeting industry will give us ample time and possibilities to create a format that will allow the ECVS community to meet. It may not be entirely in the way that we are used to and have come to appreciate so much; but we are dedicated to making it the best possible way under the conditions at that time.

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Antwerp by the river Schelde
(photo: Ruben Nijmegen)

ANTWERP
BELGIUM



Museum aan de Stroom
(photo: Diego Mandelli)

Annual Scientific Meeting 2021 - Antwerp

Antwerp, located in the north of Belgium with a rich cultural heritage and traditional Flemish architecture, will be our host for the 30th ECVS Annual Scientific Meeting.



The Cathedral of our Lady
(photo: Russ Bowling)

Antwerp is known as the diamond capital of the world. The diamond industry plays an important role in the economy of the city and has done so throughout its history. During the 16th century the city's port was one of the world's major seaports and still today is ranked second in Europe, thanks to its strategic location by the North Sea.



Antwerp
(photo: Tjarko Busink)

Antwerp is a bustling, open-minded and progressive city where English is widely spoken. It was one of Europe's richest and most inventive cities in the 1600s and 1700s, the Golden Age of the Low Countries Holland and Belgium

Not only the historical centre with its numerous museums and the diamond district with its traders but certainly also the trendy Zuid, currently the most fashionable area, and the design stores of the art nouveau district Zurenborg are well worth a visit.

Flanders Meeting & Convention Center

The Flanders Convention Center is conveniently located in the heart of the city. It is one of the easiest venues to reach by train, being almost the continuation of the adjacent Belle Époque international station linking to the European rail network.

Directly integrated with the award winning 19th century Antwerp ZOO, it is also known as „A Room with a ZOO“. „A Room with a ZOO“ goes beyond space: A venue that combines all requirements for a successful congress with nature conservation and sustainability.

Antwerp International Airport offers some direct flight connections. The city can be easily reached from Brussels by train within less than an hour. Hotels are within easy walking distance, so there is plenty of time to explore the somewhat unknown city of Antwerp.

We look forward to welcoming you!



Flanders Meeting & Convention Center Antwerp
(photo: Visitflanders)

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SCIENTIFIC PROGRAMME

The scientific programme of the ECVS Annual Scientific Meeting regularly features state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication session for each species, the Residents' forum and poster presentations.

The programme also includes pre-congress labs for small and large animal surgeons.

Invited speakers from Europe and overseas, who are established specialists in their field, present seminars and state-of-the-art lectures.

Regular programme updates at www.ecvs.org/services/asm_2021.php#programme

Small Animal Programme

The Small Animal orthopaedic programme features three main streams:

- latest topics in Sports Medicine and Rehabilitation from specialists including Pilar LaFuente, Lowri Davies and Rico Vannini
- sessions on current strategies for managing critical bone and cartilage defects
- dealing with complications after common elbow, stifle and hip procedures, including speakers like Ulrich Rytz, Peter Boettcher and Loïc Déjardin.



The soft tissue programme is presented in collaboration with the VSSO:

- well-known specialists Julius Liptak, Paolo Buracco and Laurent Findji talk about the latest in the surgical treatment of tumors
- a stream in skin and reconstructive surgery; participants can have their reconstructive cases discussed „live“ by Bryden Stanley and Jolle Kirpensteijn
- the management and prevention of surgical site infections presented by Fergus Allerton
- one stream on pain scoring and local analgesia and one on updates on minimally invasive techniques such as coils and stents.

Large Animal Programme

The Large Animal programme will bring to Antwerp three giants of the equine orthopaedic world: Wayne McIlwraith, Alan Nixon and Dean Richardson for sessions and wetlabs on arthroscopy and internal fixation.

Besides this strong orthopaedic basis, there will be an update session on URT surgery with Safia Barakzai, Tim Barnett, Caroline Tessier, Bruce Bladon and Fabrice Rossignol. There will be sessions on abdominal and ocular surgery - the latter being led by Richard McMullen and Magda Grauwels - and a session on updates on lameness and biomechanics.

Surgery of the cervical spine will have its own session with Mads Kristoffersen, Tom Hughes and Dr Niki Fransen - a human surgeon who will discuss options in the management of neck pain in athletes. Combined surgery for congenital problems will be treated in its own session. On top of all of this there will be three exciting pre-congress labs on arthroscopy, one on head and ocular surgery and one on internal fixation, the latter run by AO VET.



Canine / Equine Regenerative Medicine

The unique combined canine and equine session on Regenerative Medicine will give delegates the opportunity to learn about the science and current evidence from experts including, among others, Roger Smith, Richard Meeson, Frank Steffen, and Walter Brehm as well as learning about new frontiers in human stem cell therapy.

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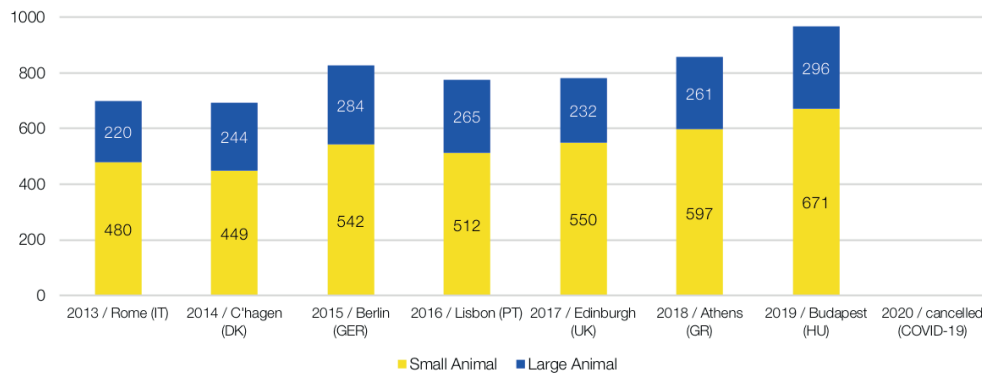


DELEGATES

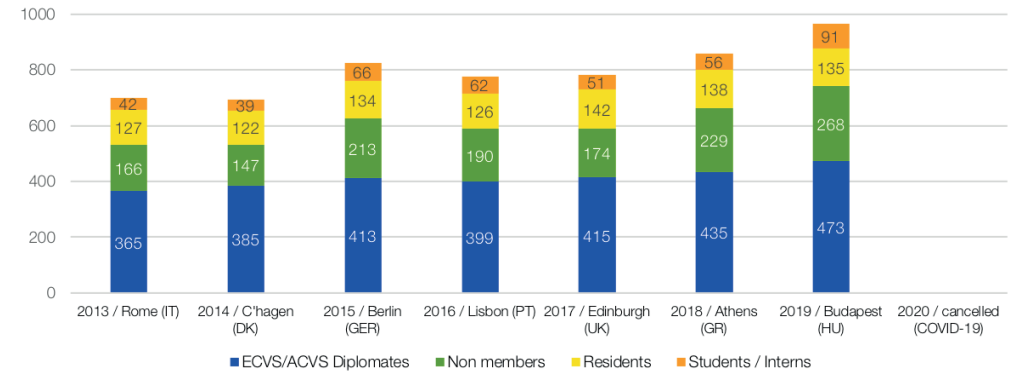
Who attends the ECVS Annual Scientific Meeting?

Over the past years, the congress has experienced a constant increase in participant figures and attracted almost 1'000 delegates in 2019. As the college is growing each year, so is the congress' reputation in the veterinary world, drawing a large crowd of Diplomates, Residents, students and a significant number of non-members from Europe, North America and increasingly also from Asia.

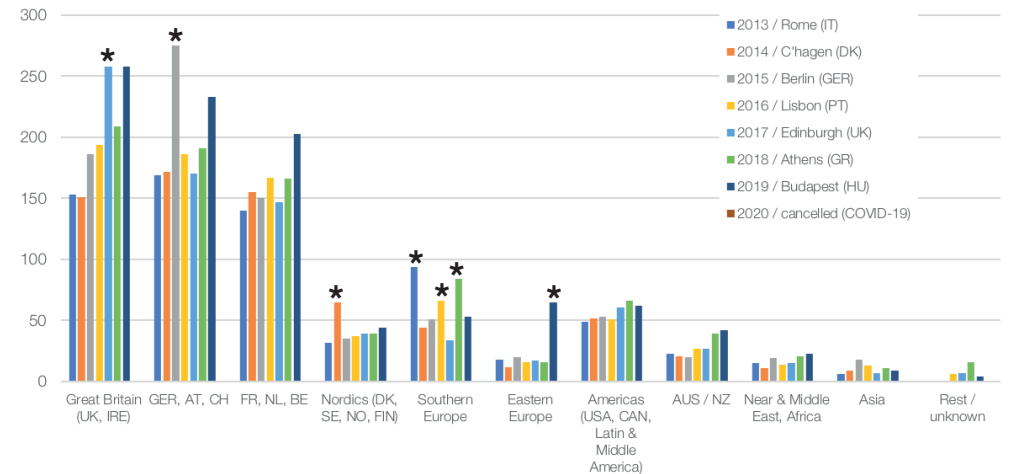
Delegate numbers



Delegate qualification



Delegate origin



* Congress in the region

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Exhibitors and Sponsors

ECVS largely depends on sponsors to enable us to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us to invite the highest quality speakers from around the world. The Annual Scientific Meeting offers a great opportunity to reach a substantial proportion of your target audience - the veterinary surgical specialists from Europe and beyond.

We have developed a wide range of sponsorship and exhibition opportunities to be able to provide every interested business with a suitable option fitted to the individual requirements and promotional targets. A **booth within the exhibition area** offers contact time and one-to-one interac-

tion with the delegates, while **sponsoring congress material** guarantees additional visibility for your business and its products. **Session sponsorship** assures high awareness and recognition among a specialist target group focused on specific topic.

To facilitate sponsorship, the ECVS has developed added-value-packages for exhibitors, with the cost dependent on the size of the exhibition space requested and the prominence of advertising exposure during the meeting.

We are keen to develop sponsorship for specific sessions at the ECVS congress, in particular any sessions that are related to your company's products or specific expertise. We are interested in offering sponsorship on a yearly basis, or, alternatively, to establish longer term relationships with you.

SESSION SPONSORSHIP

Your
name
here

Your Benefits

As a session sponsor, your company logo will be projected before and after the session. Your logo will be included in the congress programme, along with an acknowledgement of your support. The session will be displayed as a sponsored session on the congress app.

Your company will be mentioned as a sponsor on our website with a direct link to your site. The session chairperson will acknowledge your support during the introduction of the session.

Pre-Congress Courses

The pre-congress courses provide an opportunity for surgeons and surgeons-in-training to participate in hands-on practical sessions to develop and refine surgical skills. These are either full or half day sessions with specific, narrow themes, related to either small animal or equine surgery.

Various options to sponsor, support and host a pre-congress course are available. Contact us to discuss the possibilities. We are open to your ideas and needs to find the best possible solution for your business.

various packages
depending on
supported course

Opening - State-of-the-Art Lecture

The congress traditionally opens with a lecture by an internationally recognised expert with either veterinary or human surgical expertise. The opening lecture attracts all delegates, regardless of specialisation. As the primary meeting place for delegates to find their colleagues, it is one of the best-attended sessions of the congress.

3'000 €

Closing State-of-the-Art - Jörg Auer Lecture

Similar to the opening session, this lecture is well-attended and addresses a theme common to small and large animal surgery. As for the opening lecture, an internationally recognised expert is invited to speak, which attracts one of the largest audiences of the congress, with the majority of delegates attending.

3'000 €

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Congress In-depth Session

The congress is usually organised with approximately 5 sessions each day of approximately 2 hours each. Occurring concurrently are 2 streams of equine / large animal and 3 streams of small animal topics.

Each session concentrates on a specific area of interest, with all the presentations in that session related to the overall theme of a particular topic selected for the congress.

2'000 € / session

Residents' Forum (2 small, 1 large animal session)

The Residents' Forum is a keystone of our programme each year, where our surgeons in training have the opportunity to present new scientific findings and clinical procedures. The residents are an essential part of the college's *raison d'être* as they are the specialists of the future.

There are 3 resident sessions:

- small animal orthopaedics
- small animal soft tissue surgery
- equine / large animal

The residents' presentations are judged by a panel of the Diplomates, with an award in each category presented at the closing lecture (Jörg Auer lecture).

Each year, the large animal resident award winner and alternately the small animal soft tissue and orthopaedics award winner have the possibility to attend the ACVS Surgery Summit, co-sponsored by ECVS and ACVS.

As part of the sponsorship of these sessions, the Resident Award funding will be attributed to the sponsor of the session and during the announcement of the winner at the final lecture.

The Resident Forum is well attended by surgeons in training, Diplomates and supervisors.

**4'000 € Resident Forum
(3 sessions) or
1500 € / session**

Reserved

Meet the Expert

The Meet the Expert sessions are very popular and often over-subscribed. The aim of these interactive sessions is to provide a forum for small group discussions of topics of interest. The topic selected is often a clinical situation in which complications are frequent or the management options are numerous.

The small group size and the relaxed lunch-time atmosphere are conducive to a lively discussion among the delegates.

Sponsors are invited to attend the session in order to promote their sponsorship and meet the delegates in a more personal environment.

1'500 € / session

Poster Session

The poster session is visible continuously during the congress, with the posters exhibited in a central area for ease of viewing. The posters present recent research findings or interesting case reports, and as a result this session is usually very well attended by the delegates.

The poster competition is judged by a number of Diplomates, and a prize is awarded for the best clinical and the best research poster in each speciality. Eight of the posters, from an average of about 60 are selected for a short oral presentation.

The sponsor of these sessions receive acknowledgement in the congress' printed programme, with another mention when the awards are for the posters are announced during the closing State-of-the-Art lecture.

2'000 €

Short Communications Session

The short communications session, for either small or large animal, are made up of 15 minute presentations related to recent research, showcasing new surgical techniques, information about surgical outcome and some basic science research related to the pathophysiology and surgical conditions.

The selection of speakers is based on a referred selection process with only the best abstracts selected for an oral presentation. The session is usually about 1.5 to 2 hours long.

1'000 € / session

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Your product here

Your Benefits

The exhibition floor is the centre of the conference. The exhibition opens at 16:00 on Thursday and remains open until after the last coffee break on Saturday.

- all refreshment breaks and lunches are organised within the exhibition
- breaks are staggered between the different sessions to allow exhibitors more contact time with the delegates

Standard Package

- 6 m² exhibition space (2 x 3 m)
- incl. welcome reception, lunch and coffee breaks for 2 exhibitors Thursday through Saturday
- additional staff: 70 € / person per day

3'900 € / 6 m²

Value-added Packages

As an alternative to the exhibition-only package, we offer 3 premium package options with additional marketing benefits.

For 2021, we have updated our sponsoring packages.

The upgraded benefits are highlighted.

Gold Package

8'500 €

- 10 m² exhibition space in prime location
- acknowledgement of Gold sponsorship with logo on the congress website and in the programme
- 1 banner^{*)} in online proceedings
- projection of company slide^{**)} during meeting intermissions and in public areas
- incl. welcome reception, lunch and coffee breaks for 3 exhibitors Thursday through Saturday
- additional marketing value^{***)} of 1'000 €

Platinum Package

11'000 €

- 12 m² exhibition space in prime location
- 1 roll-up banner^{*)} in public areas
- acknowledgement of Platinum sponsorship with logo on the congress website and in the programme
- 1/1 page color ad^{**) in the printed programme and 1/2 page in the PDF proceedings}
- 2 banners^{*)} in online proceedings
- 1 congress bag insert^{*)}
- projection of 2 company slides^{**) during meeting intermissions and in public areas}
- incl. welcome reception, lunch and coffee breaks for 4 exhibitors Thursday through Saturday
- additional marketing value^{***)} of 1'500 €

Diamond Package Reserved

Limited to 2 non-competing sponsors per congress.



- 16 m² exhibition space in prime location
- 1 pre-congress course included (value: 5'000 €)
- exclusive email announcement of sponsor's course with logo to the ECVS database
- 3 roll-up banners^{*)} in public areas
- acknowledgement of Diamond sponsorship with logo in prime position on the congress website and in the printed programme
- 1/1 page color ad^{**) in prime position in the printed programme and the PDF proceedings}
- 3 banners^{*)} in online proceedings
- 2 congress bag inserts^{*)}
- projection of 3 company slides^{**) during meeting intermissions and in public areas}
- incl. welcome reception, lunch and coffee breaks for 5 exhibitors Thursday through Saturday
- additional marketing value^{***)} of 2'500 €

Diamond sponsors will be offered 10% discount on the package from the 3rd consecutive year onwards.

20'000 €

Reservation & Contact

To reserve your sponsoring opportunity, send the attached registration form to info@ecvs.org or via fax to +41 (0)44 635 89 91. Orders will be handled on a first come, first served basis.

To discuss your sponsoring ideas and needs, talk to the ECVS Team at the office in Zurich: +41 (0)44 635 84 92

Floor plan

Exhibition floor plan at the end of this brochure.

^{*)} To be produced and shipped by exhibitor.

^{**) Material to be provided by exhibitor until 31 May 2021.}

^{***)} The marketing value can be allocated freely as per the sponsor's choice and based on the respective year's official price list for sponsoring activities. The sponsor is free to use this amount for congress registration, an additional ad, Saturday evening dinner tickets, additional exhibitor passes, session sponsoring or any other activity (with the exception of further pre-congress courses).

CONGRESS MATERIAL SPONSORSHIP

Your
logo
here

Your Benefits

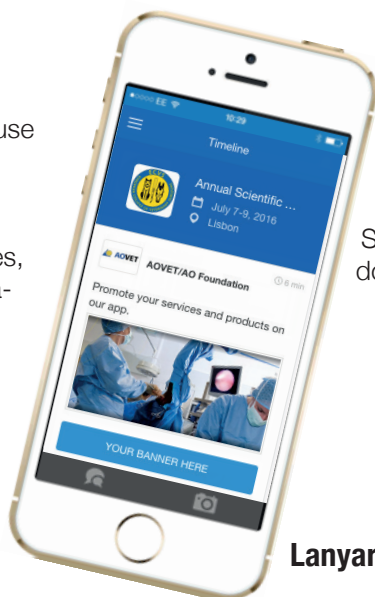
There is ample opportunity to sponsor and brand the congress material which is distributed to each delegate.

The material is carried and consulted by all delegates throughout the entire congress, providing wide exposure and continuous visibility.

Congress App

The mobile phone app has been in use since 2014.

It provides users with the congress programme including regular updates, current information, speaker information as well as a sponsors overview and a guide through the exhibition.



Furthermore, it features opportunities for social interaction among the delegates, useful travel information and local tips.

Sponsoring opportunities include banners, branded download, picture galleries and promoted sessions.

**from 500 € depending on
feature and frequency**

Congress Bag Onsert

Each delegate receives a congress bag with the printed programme and any additional information.

There are opportunities to sponsor and brand the congress bag itself or to include your company's advertising brochure and a small gift.

**500 € / onsert
bag branding: 4'000 €***

Lanyards for Name Badges

The name badges need to be worn by all delegates to gain access to the lectures, commercial exhibition and the social events. Lanyard branding provides extremely high visibility throughout the entire congress.

4'000 €*

Advertisement in Printed Programme

The printed programme is an essential part of the congress and a constant companion for all delegates. It is referred to numerous times per day and regularly used for notes.

Sponsoring opportunities include full (1/1) and half (1/2) page ads. Contact us for additional individual logo placement options.

**1/1 page 4c: 1'500 €
1/2 page 4c: 1'000 €**

Other Ideas?

Call us at +41 (0)44 635 84 92 or send an email to info@ecvs.org to find an individual solution for your business.

* Sponsorship amount excluding production costs.

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ECVS

Sponsoring Order Form

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Please return to: ECVS European College of Veterinary Surgeons info@ecvs.org fax: +41 (0)44 635 89 91

Company Name: _____

Contact Name: _____ Position: _____

Email: _____ Phone: _____

We reserve the following sponsoring:

EXHIBITION

- ☐ Standard 2 x 3 m booth 3'900 €
- ☒ Diamond package .. **Reserved** ... 20'000 €
- ☐ Platinum package 11'000 €
- ☐ Gold package 8'500 €

SESSION SPONSORSHIP

- ☐ Pre-congress* individual option
- ☐ Opening lecture 3'000 €
- ☐ Closing lecture 3'000 €
- ☐ In-depth session* 2'000 € / session
- ☒ Residents' Forum entire forum 4'000 €
- Reserved** or: ☐ SA ortho 1'500 €
- ☐ SA soft tissue 1'500 €
- ☐ LA / equine 1'500 €
- ☐ Meet the Expert* 1'500 € / session
- ☐ Poster session 2'000 €
- ☐ Short communications* .. 1'000 € / session

* We'll contact you to discuss which session will be the best option for your company.

CONGRESS MATERIAL SPONSORSHIP

- ☐ Congress app from 500 €
- ☐ Congress bag branding (incl. inserts) 4'000 €
- ☐ Inserts: à 500 €
- ☐ Lanyards 4'000 €
- ☐ Programme ad ☐ 1/1 page 4c 1'500 €
- ☐ 1/2 page 4c 1'000 €
- ☐ 1/1 page b/w 1'200 €
- ☐ 1/2 page b/w 750 €

Date: _____

Signature: _____

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The exhibition will be set-up in the Atrium, which is located at the centre of the FMCC. The Atrium connects directly to the Queen Elisabeth Hall (plenary hall) and provides easy access to all session rooms on all levels.

Note: The layout of the floorplan may change if newly-imposed COVID-19 regulations require the organisers to make adaptations.

**to Queen Elisabeth Hall
and Carnot Wing**
(lecture halls Okapi Room,
Gorilla Room + lunch sessions)

**to Queen Elisabeth Hall
and Historic Wing**
lecture halls Darwin Hall,
Marble Hall & Verlat Hall

