



ECVS

Sponsoring Package

27th Annual Scientific Meeting

5-7 July 2018, Athens, Greece

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What is the ECVS?

The European College of Veterinary Surgeons ECVS represents the specialist college in veterinary surgery in Europe. This organisation with currently 643 Diplomate members and 289 veterinary surgeons in training was one of the first speciality colleges to be recognized by the European Board of Veterinary Specialisation EBVS. The ECVS is known throughout the veterinary profession for its progressive leadership and for the high standard of professional excellence of the Diplomates. The College seeks to develop methods of graduate teaching in veterinary surgery, especially through residency programmes, to certify members of the veterinary profession as specialists in surgery, to promote advances in veterinary surgery and to develop and organise continuing education courses in surgery.

All of the above-mentioned activities aim to increase the level of expertise in veterinary surgery throughout Europe. In addition to the educational focus, the ECVS is committed to the advancement of veterinary research as it relates to surgical diseases and techniques, on both a clinical and a basic science level.

ECVS Annual Scientific Meeting

The Annual Scientific Meeting ECVS is the primary focus of our continuing education mission each year. The scientific meeting provides the college with a forum in which to

- present the latest advancements in our speciality area and related disciplines
- interact with fellow surgical specialists
- showcase, educate and inspire our resident trainees
- learn about the newest technology and products through our exhibitors and to enjoy relaxing professional interactions

Each year, the congress is held in a different European city and is a highly regarded event on the European calendar of veterinary meetings. The programme is altered each year with a certain themed session for each species area as well as combined sessions that are of interest and importance to all veterinary surgeons, and to surgical specialists in particular.

Annual Scientific Meeting 2018 - Athens

The **27th ECVS Annual Scientific Meeting** will take us to the cradle of democracy: to **Athens**, capital of Greece.

Athens is an ideal congress destination, combining state-of-the-art infrastructure, excellent conferencing facilities and easy access from all over the world with world-class cultural attractions, modern amenities, diverse entertainment and natural beauty. Each year, more and more travelers choose Athens for their leisure and business travel. This comes to no surprise, as apart from eternal sunshine that this city is blessed with and the great variety of things to see and do, Athens is considered one of the safest capitals in Europe.

As one of the world's oldest cities, which has been a centre for the arts, learning and philosophy over millennia, Athens is deemed to be the cradle of western civilisation and will provide the perfect backdrop for the ECVS annual congress.

The 2018 ECVS Annual Scientific Meeting will be held at the Athenaem InterContinental Athens

- a contemporary conference hotel with modern infrastructure and state-of-the-art services in the heart of Athens, providing the comfortable benefit of conferencing facilities and accommodation all under one roof.

The congress location is easily accessible from the new and award-winning Athens International Airport, which serves 83 international destinations.

As such a sun-soaked destination, rich in history and attractions of both the ancient and the modern world, Athens is sure to attract a large number of delegates to the 27th ECVS Annual Scientific Meeting.



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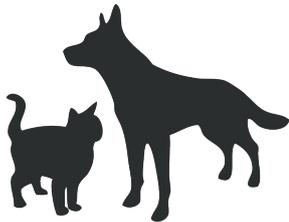
The Scientific Programme

The scientific programme of the ECVS Annual Scientific Meeting regularly features state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication session for each species, the Residents' forum and poster presentations.

The programme also includes pre-congress labs for small and large animal surgeons.

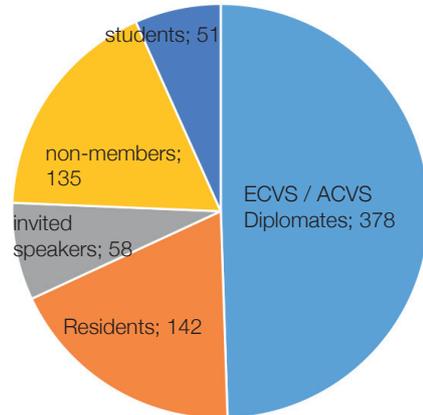
Invited speakers from Europe and overseas, who are established specialists in their field, present seminars and state-of-the-art lectures.

2018 SCIENTIFIC PROGRAMME



Who attends the ECVS Annual Scientific Meeting?

Over the past years, the congress has experienced a constant increase in participant figures. As the college is growing each year, so is the congress' reputation in the veterinary world, drawing a large crowd of Diplomates, Residents, students and a significant number of non-members from Europe, North America and increasingly also from Asia.



Participants Annual Scientific Meeting 2017, Edinburgh

2018 Small Animal Programme

The small animal programme runs 3 parallel full streams. The orthopaedics stream will focus on joint replacements, current and future directions for forelimb and hindlimb, osteoarthritis including managing chronic pain and joint resurfacing, and arthroscopy including use of minimally invasive and fluoroscopy in fracture repair.

The science stream will include auditing, checklists, surgical ethics, statistics, biomechanics and applying veterinary based medicine.

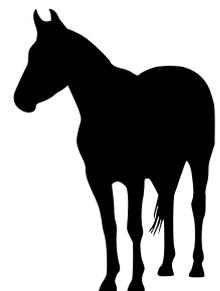
The soft tissue programme will feature a one health human-veterinary medicine concept, a multidisciplinary and holistic approach to tackling Brachycephalic breed associated conditions and microvascular surgery including principles, flaps, vascular grafts and malformations.

2018 Large Animal Programme

The large animal programme will feature **four in-depth streams** covering advances in arthrology, injury prevention and biological, gastro-intestinal surgery, and foal surgery.

Two parallel streams will focus on bovine orthopaedic surgery and medicine and critical care in surgery.

A new offer in 2018 will be the evidence-based medicine session in which very specific topics and questions will be covered based on currently available scientific data.



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Exhibitors and Sponsors

ECVS largely depends on sponsors to enable us to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us to invite the highest quality speakers from around the world. The Annual Scientific Meeting offers a great opportunity to reach a substantial proportion of your target audience - the veterinary surgical specialists from Europe and beyond.

We have developed a wide range of sponsorship and exhibition opportunities to be able to provide every interested business with a suitable option fitted to the individual requirements and promotional targets. A **booth within the exhibition area** offers contact time and one-to-one interac-

tion with the delegates, while **sponsoring congress material** and **branding the conference venue** guarantee additional visibility for your business and its products. **Session sponsorship** assures high awareness and recognition among a specialist target group focused on specific topic.

To facilitate sponsorship, the ECVS has developed added-value-packages for exhibitors, with the cost dependent on the size of the exhibition space requested and the prominence of advertising exposure during the meeting.

We are keen to develop sponsorship for specific sessions at the ECVS congress, in particular any sessions that are related to your company's products or specific expertise. We are interested in offering sponsorship on a yearly basis, or, alternatively, to establish longer term relationships with you.

SESSION SPONSORSHIP

Your
name
here

Your Benefits

As a session sponsor, your company logo will be projected before and after the session. Your logo will be included in the congress programme, along with an acknowledgement of your support. The session will be displayed as a sponsored session on the congress app.

Your company will be mentioned as a sponsor on our website with a direct link to your site. The session chairperson will acknowledge your support during the introduction of the session.

Pre-Congress Courses

The pre-congress courses provide an opportunity for surgeons and surgeons-in-training to participate in hands-on practical sessions to develop and refine surgical skills. These are either full or half day sessions with specific, narrow themes, related to either small animal or equine surgery.

Various options to sponsor, support and host a pre-congress course are available. Contact us to discuss the possibilities. We are open to your ideas and needs to find the best possible solution for your business.

various packages
depending on
supported course

Opening - State-of-the-Art Lecture

The congress traditionally opens with a lecture by an internationally recognized expert with either veterinary or human surgical expertise. The opening lecture attracts all delegates, regardless of specialisation. As the primary meeting place for delegates to find their colleagues, it is one of the best-attended sessions of the congress.

3'000 €

Closing State-of-the-Art - Jörg Auer Lecture

Similar to the opening session, this lecture is well-attended and addresses a theme common to small and large animal surgery. As for the opening lecture, an internationally recognized expert is invited to speak, which attracts one of the largest audiences of the congress, with the majority of delegates attending.

3'000 €



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Congress In-depth Session

The congress is usually organized with approximately 5 sessions each day of approximately 2 hours each. Occurring concurrently are 2 streams of equine / large animal and 3 streams of small animal topics.

Each session concentrates on a specific area of interest, with all the presentations in that session related to the overall theme of a particular topic selected for the congress.

2'000 € / session

Residents' Forum (2 small, 1 large animal session)

The Residents' Forum is a keystone of our programme each year, where our surgeons in training have the opportunity to present new scientific findings and clinical procedures. The residents are an essential part of the college's *raison d'être* as they are the specialists of the future.

There are 3 resident sessions:

- small animal orthopaedics
- small animal soft tissue surgery
- equine / large animal

The residents' presentations are judged by a panel of the Diplomates, with an award in each category presented at the closing lecture (Jörg Auer lecture).

Each year, the large animal resident award winner and alternately the small animal soft tissue and orthopaedics award winner have the possibility to attend the ACVS Surgery Summit, co-sponsored by ECVS and ACVS.

As part of the sponsorship of these sessions, the Resident Award funding will be attributed to the sponsor of the session and during the announcement of the winner at the final lecture.

The Resident Forum is well attended by surgeons in training, Diplomates and supervisors.

**4'000 € Resident Forum
(3 sessions) or
1500 € / session**

Meet the Expert

The Meet the Expert sessions are very popular and often over-subscribed. The aim of these interactive sessions is to provide a forum for small group discussions of topics of interest. The topic selected is often a clinical situation in which complications are frequent or the management options are numerous.

The small group size and the relaxed lunch-time atmosphere are conducive to a lively discussion among the delegates.

Sponsors are invited to attend the session in order to promote their sponsorship and meet the delegates in a more personal environment.

1'500 € / session

Poster Session

The poster session is visible continuously during the congress, with the posters exhibited in a central area for ease of viewing. The posters present recent research findings or interesting case reports, and as a result this session is usually very well attended by the delegates.

The poster competition is judged by a number of Diplomates, and a prize is awarded for the best clinical and the best research poster in each speciality. Eight of the posters, from an average of about 60 are selected for a short oral presentation.

The sponsor of these sessions receive acknowledgement in the congress' printed programme, with another mention when the awards are for the posters are announced during the closing State-of-the-Art lecture.

2'000 €

Short Communications Session

The short communications session, for either small or large animal, are made up of 15 minute presentations related to recent research, showcasing new surgical techniques, information about surgical outcome and some basic science research related to the pathophysiology and surgical conditions.

The selection of speakers is based on a referred selection process with only the best abstracts selected for an oral presentation. The session is usually about 1.5 to 2 hours long.

1'000 € / session



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EXHIBITION

Your product here

Your Benefits

The exhibition floor is the centre of the conference. The exhibition opens at 16:00 on Thursday and remains open until after the last coffee break on Saturday.

- all refreshment breaks and lunches are organized within the exhibition
- breaks are staggered between the different sessions to allow exhibitors more contact time with the delegates

Exhibition Fees

- 6 m² exhibition space (2 x 3 m)
- incl. lunch and coffee breaks for 2 exhibitors Thursday through Saturday
- additional staff: 70 € per person per day

3'650 € / 6 m²

How to order

To reserve your sponsoring opportunity, send the attached registration form to info@ecvs.org or via fax to +41 (0)44 635 89 91. Orders will be handled on a first come, first served basis.

Added-value Packages

As an alternative to the above-listed sponsoring opportunities, we offer 3 premium package options with additional benefits:

Diamond Package

13'000 €

- 15 m² exhibition space in prime location
- 3 banners in online congress proceedings*
- acknowledgement of diamond sponsorship in programme
- projection of company slides during meeting intermissions
- two free inserts in congress bags
- 4 registration vouchers to be offered to veterinary clients
- 20% discount on conference venue branding options



* Material to be sent to info@ecvs.org by 31 May 2018.

Platinum Package

10'000 €

- 12 m² exhibition space in prime location
- 2 banners in online congress proceedings*
- acknowledgement of platinum sponsorship in programme
- projection of company slides during meeting intermissions
- one free insert in congress bags
- 3 registration vouchers to be offered to veterinary clients
- 15% discount on conference venue branding options

Gold Package

8'000 €

- 10 m² exhibition space in prime location
- acknowledgement of gold sponsorship in programme
- projection of company slides during intermissions
- one free insert in congress bags
- 2 registration vouchers to be offered to veterinary clients
- 10% discount of conference venue branding options

Contact

The ECVS Office in Zurich - Wiebke Schmidt-Reyer, Miriam Crivelli and Eva-Linda Skytting - will be happy to receive your orders and requests and will assist with all further queries and processes.

Phone: +41 (0)44 635 84 92, email: info@ecvs.org

Floor plan

Exhibition floor plan at the end of this brochure.



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CONFERENCE VENUE BRANDING

Your brand here

Your Benefits

The atrium and conferencing area offer generous surfaces, which are available for sponsor branding.

All surfaces are visible from all conferencing levels (-1 and -2). Their high visibility enforces brand recognition and delegate awareness of your company, products, services and brand assets.

Escalators

2'000 € / side*

The ground floor (main hotel lobby) and level -1 as well as levels -1 and -2 are connected via escalators, which all delegates must use to move between the lecture halls.

Banners (adhesive film) can be mounted to the banisters on each side of the escalators.



Escalators from ground floor to -1 level, 5 sides in total

Escalators from -1 to -2 level, 6 sides in total

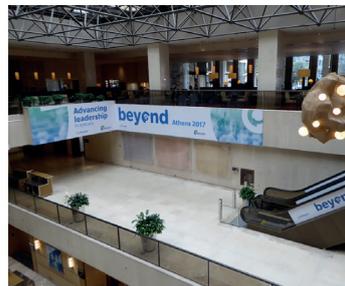


Atrium and conferencing levels of the InterContinental Athenaeum

Interested in a package of several surfaces? Call us, we are happy to discuss considerable discounts.

Café Vienna

Advertising panels can be mounted to the balustrades of the Café Vienna on the ground floor. They are visible from levels -1 and -2 and from across the main hotel lobby.



Section A Section B Section C Section C Section D

sections A, B, C: 3'000 € / section*
section D: 4'500 € / section*

The Golden Ball

The Golden Ball is floating in the middle of the Atrium and is constantly visible from all conferencing areas as well as from the main hotel lobby.



Your company's logo can be projected onto the surface of the ball and will be visible throughout the entire duration of the congress.

3'000 €**

* Sponsorship amount includes the production and mantling / dismantling costs.

** Production and delivery costs of the logo projection are not included and need to be borne by the sponsor.



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CONGRESS MATERIAL SPONSORSHIP

Your
logo
here

Your Benefits

There is ample opportunity to sponsor and brand the congress material which is distributed to each delegate.

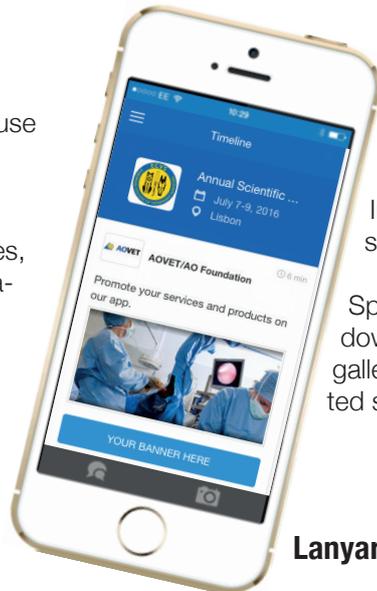
The material is carried and consulted by all delegates throughout the entire congress, providing wide exposure and continuous visibility.

Congress App

The mobile phone app has been in use since 2014.

It provides users with the congress programme including regular updates, current information, speaker information as well as a sponsors overview and a guide through the exhibition.

Furthermore, it features opportunities for social interaction among



the delegates, useful travel information and local tips.

In 2017, 652 users generated a total of 17'214 sessions.

Sponsoring opportunities include banners, branded download, picture galleries and promoted sessions.

from 500 € depending on feature and frequency

Congress Bag

Each delegate receives a congress bag with the printed programme and any additional information.

There are opportunities to sponsor and brand the congress bag itself or to include your company's advertising brochure and a small gift.

**500 € / insert
bag branding: 4'000 €***

Lanyards for Name Badges

The name badges need to be worn by all delegates to gain access to the lectures, commercial exhibition and the social events. Lanyard branding provides extremely high visibility throughout the entire congress.

4'000 €*

Advertisement in Printed Programme

The printed programme is an essential part of the congress and a constant companion for all delegates. It is referred to numerous times per day and regularly used for notes.

Sponsoring opportunities include full (1/1) and half (1/2) page ads. Contact us for additional individual logo placement options.

**1/1 page 4c: 1'500 €
1/2 page 4c: 1'000 €**

Other Ideas?

Call us at +41 (0)44 635 84 92 or send an email to info@ecvs.org to find an individual solution for your business.

* Sponsorship amount excluding production costs.



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ECVS

Sponsoring Order Form

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Please return to: **ECVS European College of Veterinary Surgeons** info@ecvs.org fax: +41 (0)44 635 89 91

Company Name: _____

Contact Name: _____ Position: _____

Email: _____ Phone: _____

We reserve the following sponsoring:

EXHIBITION

- Standard 2 x 3 m booth 3'650 €
- Diamond package 13'000 €
- Platinum package 10'000 €
- Gold package 8'000 €

SESSION SPONSORSHIP

- Pre-congress* individual option
- Opening lecture 3'000 €
- Closing lecture 3'000 €
- In-depth session* 2'000 €/ session
- Residents' Forum entire forum 4'000 €
or: SA ortho 1'500 €
 SA soft tissue 1'500 €
 LA / equine 1'500 €
- Meet the Expert* 1'500 €/ session
- Poster session 2'000 €
- Short communications* .. 1'000 €/ session

* We'll contact you to discuss which session will be the best option for your company.

CONGRESS MATERIAL SPONSORSHIP

- Congress app from 500 €
- Congress bag branding (incl. inserts) 4'000 €
- Inserts: à 500 €
- Lanyards 4'000 €
- Programme ad 1/1 page 4c 1'500 €
 1/2 page 4c 1'000 €
 1/1 page b/w 1'200 €
 1/2 page b/w 750 €

CONFERENCE VENUE BRANDING

- Escalators sides à 2'000 €
- Golden Ball 3'000 €
- Café Vienna section A 3'000 €
 section B 3'000 €
 section C 3'000 €
 section D 4'500 €

Date: _____

Signature: _____

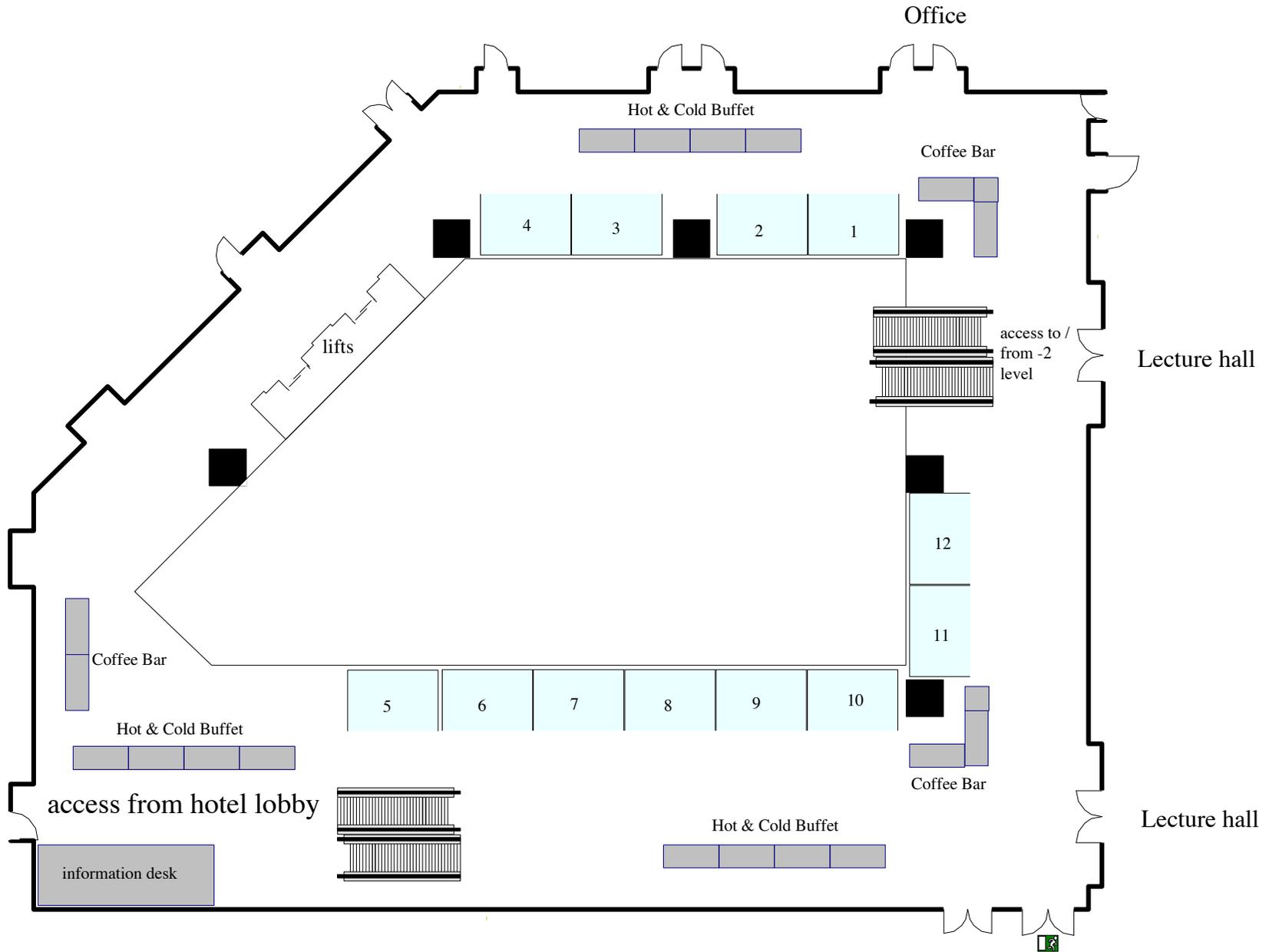


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-1 Level Lobby



-2 Level Lobby

