



ECVS

Sponsoring Package

26th Annual Scientific Meeting

13-15 July 2017, Edinburgh, Scotland

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What is the ECVS?

The European College of Veterinary Surgeons ECVS represents the specialist college in veterinary surgery in Europe. This organisation with currently 620 Diplomate members and 275 veterinary surgeons in training was one of the first speciality colleges to be recognized by the European Board of Veterinary Specialisation EBVS. The ECVS is known throughout the veterinary profession for its progressive leadership and for the high standard of professional excellence of the Diplomates. The College seeks to develop methods of graduate teaching in veterinary surgery, especially through residency programmes, to certify members of the veterinary profession as specialists in surgery, to promote advances in veterinary surgery and to develop and organise continuing education courses in surgery.

All of the above-mentioned activities aim to increase the level of expertise in veterinary surgery throughout Europe. In addition to the educational focus, the ECVS is committed to the advancement of veterinary research as it relates to surgical diseases and techniques, on both a clinical and a basic science level.

ECVS Annual Scientific Meeting

The Annual Scientific Meeting ECVS is the primary focus of our continuing education mission each year. The scientific meeting provides the college with a forum in which to

- present the latest advancements in our speciality area and related disciplines
- interact with fellow surgical specialists
- showcase, educate and inspire our resident trainees
- learn about the newest technology and products through our exhibitors and to enjoy relaxing professional interactions

Each year, the congress is held in a different European city and is a highly regarded event on the European calendar of veterinary meetings. The programme is altered each year with a certain themed session for each species area as well as combined sessions that are of interest and importance to all veterinary surgeons, and to surgical specialists in particular.

Annual Scientific Meeting 2017 - Edinburgh

The 26th ECVS Annual Scientific Meeting will take us to the Scottish capital **Edinburgh**.

Edinburgh does not only boast a lively, internationally acclaimed arts scene and has been named Britain's best city for three years in a row by the readers of The Telegraph, but is also home to one of the oldest and most distinguished universities in the English-speaking world: the **University of Edinburgh**. Alumni of the University include figures such as naturalist Charles Darwin, philosopher David Hume, inventor Alexander Graham Bell, surgeon Joseph Lister and author Sir Arthur Conan Doyle, to name just a few.

With its indisputable reputation in the world of science, Edinburgh will provide the perfect backdrop for the ECVS Annual Scientific Meeting and will infuse the congress with its special scientific spirit.

The Annual Scientific Meeting 2017 will be held at the **EICC Edinburgh International Convention Centre**, a stunning conference facility right in the city centre and within walking distance to all city centre hotels.

Edinburgh has an international airport, which is close to the city centre and has direct connections to major European cities several times per day. Several low cost airlines fly to Edinburgh from selected destinations several days per week.

With such a highly attractive, scientifically outstanding and easily accessible congress destination, the 26th ECVS Annual Scientific Meeting 2017 is sure to draw a large audience of Diplomates, residents, students and other specialists in the field of veterinary surgery.



Edinburgh International Convention Centre
Photo credits: Marketing Edinburgh



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The Scientific Programme

The scientific programme of the ECVS Annual Scientific Meeting regularly features state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication session for each species, the Residents' forum and poster presentations.

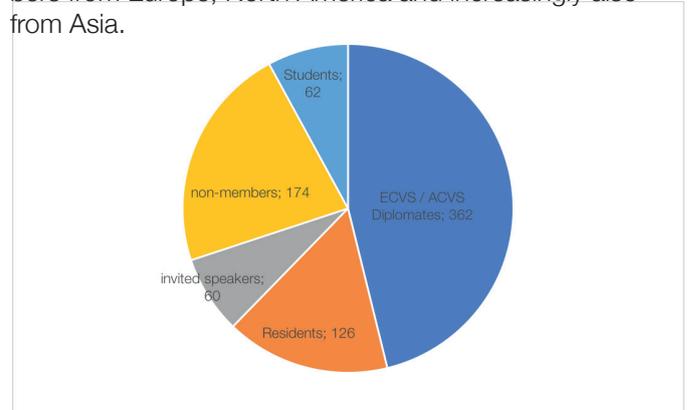
The programme also includes pre-congress wet and dry labs for small and large animal surgeons.

Invited speakers from Europe and overseas, who are established specialists in their field, present seminars and state-of-the-art lectures.

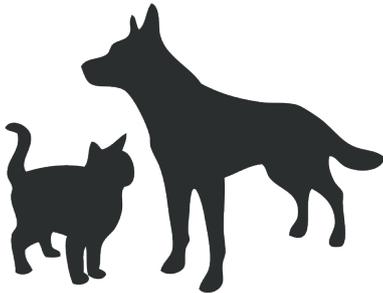
2017 SCIENTIFIC PROGRAMME

Who attends the ECVS Annual Scientific Meeting?

Over the past years, the congress has experienced a constant increase in participant figures. As the college is growing each year, so is the congress' reputation in the veterinary world, drawing a large crowd of Diplomates, residents, students and a significant number of non-members from Europe, North America and increasingly also from Asia.



Participants Annual Scientific Meeting 2016, Lisbon



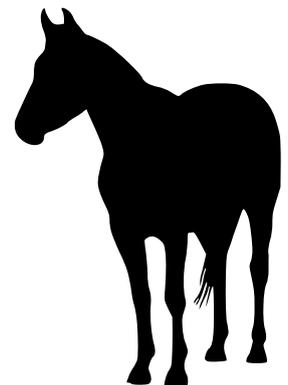
2017 Small Animal Programme

The small animal programme runs 3 parallel full streams. The topics include: locking implants, gait analysis, bone grafts and bone regeneration, joint arthrodesis, anatomy / imaging / pathology / surgery of the peripheral nervous system, joint ECVS / VES session that includes laparoscopic cholecystectomy / adrenalectomy, thoracoscopic lung lobectomy and mediastinal mass resection and the role of MI surgery in oncologic surgery, urinary incontinence (USMI and ectopic ureters), septic peritonitis and GI resections.

2017 Large Animal Programme

The 2017 programme will be composed of 4 main and 2 parallel in-depth streams, which are run together with the scientific presentations. A particular focus will be placed on equine dentistry, a session on ligaments and interosseous muscle and the thorax.

The parallel session will cover current advances in anaesthesia techniques and the clinical biomedical relevance of surfaces and shoeing of horses.



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Exhibitors and Sponsors

ECVS largely depends on sponsors to enable us to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us to invite the highest quality speakers from around the world. The Annual Scientific Meeting offers a great opportunity to reach a substantial proportion of your target audience - the veterinary surgical specialists from Europe and beyond.

To facilitate sponsorship, the ECVS has established specific sponsorship options for potential exhibitors, with the cost dependent on the size of the exhibition space requested and the prominence of advertising exposure during the meeting.

SESSION SPONSORSHIP

Your
name
here

Your Benefits

As a session sponsor, your company logo will be projected before and after the session. Your logo will be included in the congress programme, along with an acknowledgement of your support. The session will be displayed as a sponsored session on the congress app.

Your company will be mentioned as a sponsor on our website with a direct link to your site. The session chairperson will acknowledge your support during the introduction of the session.

Pre-Congress Courses

The pre-congress courses provide an opportunity for surgeons and surgeons-in-training to participate in hands-on practical sessions to develop and refine surgical skills. These are either full or half day sessions with specific, narrow themes, related to either small animal or equine surgery.

Various options to sponsor, support and host a pre-congress course are available. Contact us to discuss the possibilities. We are open to your ideas and needs to find the best possible solution for your business.

various packages
depending on
supported course

Opening - State-of-the-Art Lecture

The congress traditionally opens with a lecture by an internationally recognized expert with either veterinary or human surgical expertise. The opening lecture attracts all delegates, regardless of specialisation. As the primary meeting place for delegates to find their colleagues, it is one of the best-attended sessions of the congress.

3000 €

Closing State-of-the-Art - Jörg Auer Lecture

Similar to the opening session, this lecture is well-attended and addresses a theme common to small and large animal surgery. As for the opening lecture, an internationally recognized expert is invited to speak, which attracts one of the largest audiences of the congress, with the majority of delegates attending.

3000 €

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Congress In-depth Session

The congress is usually organized with approximately 5 sessions each day of approximately 2 hours each. Occurring concurrently are 2 streams of equine / large animal and 3 streams of small animal topics.

Each session concentrates on a specific area of interest, with all the presentations in that session related to the overall theme of a particular topic selected for the congress.

2000 € / session

Residents' Forum (2 small, 1 large animal session)

The Residents' Forum is a keystone of our programme each year, where our surgeons in training have the opportunity to present new scientific findings and clinical procedures. The residents are an essential part of the college's *raison d'être* as they are the specialists of the future.

There are 3 resident sessions:

- small animal orthopaedics
- small animal soft tissue surgery
- equine / large animal

The residents' presentations are judged by a panel of the Diplomates, with an award in each category presented at the closing lecture (Jörg Auer lecture).

Each year, the large animal resident award winner and alternately the small animal soft tissue and orthopaedics award winner have the possibility to attend the ACVS Surgery Summit, co-sponsored by ECVS and ACVS.

As part of the sponsorship of these sessions, the Resident Award funding will be attributed to the sponsor of the session and during the announcement of the winner at the final lecture.

The Resident Forum is well attended by surgeons in training, Diplomates and supervisors.

**4000 € Resident Forum
(3 sessions) or
1500 € / session**

Meet the Expert

The Meet the Expert sessions are very popular and often over-subscribed. The aim of these interactive sessions is to provide a forum for small group discussions of topics of interest. The topic selected is often a clinical situation in which complications are frequent or the management options are numerous.

The small group size and the relaxed lunch-time atmosphere are conducive to a lively discussion among the delegates.

Sponsors are invited to attend the session in order to promote their sponsorship and meet the delegates in a more personal environment.

1500 € / session

Poster Session

The poster session is visible continuously during the congress, with the posters exhibited in a central area for ease of viewing. The posters present recent research findings or interesting case reports, and as a result this session is usually very well attended by the delegates.

The poster competition is judged by a number of Diplomates, and a prize is awarded for the best clinical and the best research poster in each speciality. Eight of the posters, from an average of about 60 are selected for a short oral presentation.

The sponsor of these sessions receive acknowledgement in the congress' printed programme, with another mention when the awards are for the posters are announced during the closing State-of-the-Art lecture.

2000 €

Short Communications Session

The short communications session, for either small or large animal, are made up of 15 minute presentations related to recent research, showcasing new surgical techniques, information about surgical outcome and some basic science research related to the pathophysiology and surgical conditions.

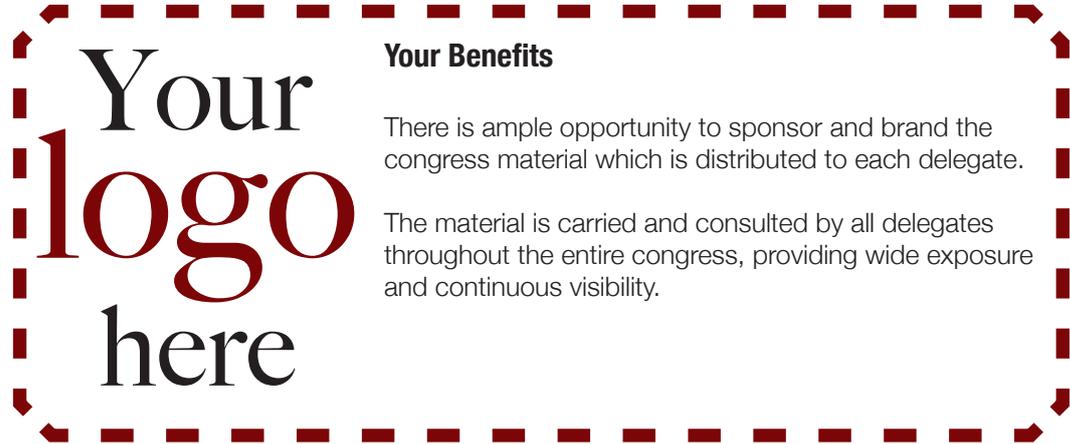
The selection of speakers is based on a referred selection process with only the best abstracts selected for an oral presentation. The session is usually about 1.5 to 2 hours long.

1000 € / session



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CONGRESS MATERIAL SPONSORSHIP



Your Benefits

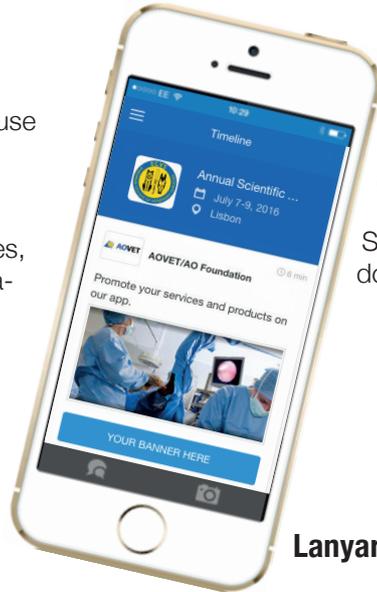
There is ample opportunity to sponsor and brand the congress material which is distributed to each delegate.

The material is carried and consulted by all delegates throughout the entire congress, providing wide exposure and continuous visibility.

Congress App

The mobile phone app has been in use since 2014.

It provides users with the congress programme including regular updates, current information, speaker information as well as a sponsors overview and a guide through the exhibition.



Besides it features opportunities for social interaction among the delegates, useful travel information and local tips.

Sponsoring opportunities include banners, branded download, picture galleries and promoted sessions.

from 500 € depending on feature and frequency

Congress Pack

Each delegate receives a congress bag with the printed programme and any additional information.

There are opportunities to sponsor and brand the congress bag itself or to include your company's advertising brochure and a small gift.

**500 € / insert
bag branding: 4000 €**

Lanyards for Name Badges

The name badges need to be worn by all delegates to gain access to the lectures, commercial exhibition and the social events. Lanyard branding provides extremely high visibility throughout the entire congress.

4000 €

Programme Ad

The printed programme is an essential part of the congress and a constant companion for all delegates. It is referred to numerous times per day and regularly used for notes.

Sponsoring opportunities include full (1/1) and half (1/2) page ads. Contact us for additional individual logo placement options.

**1/1 page 4c: 1500 €
1/2 page 4c: 1000 €**



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EXHIBITION

Your product here

Your Benefits

The exhibition floor is the centre of the conference. The exhibition opens at 16:00 on Thursday and remains open until after the last coffee break on Saturday.

- more than 1'000 m² of exhibition floor available
- all refreshment breaks and lunches are organized within the exhibition
- breaks are staggered between the different sessions to allow exhibitors more contact time with the delegates

Exhibition Fees

- basic administration fee: 350 €
- 6 m² exhibition space (2 x 3 m): 3300 € (incl. congress registration, lunch and coffee breaks for 2 exhibitors Thursday through Saturday)
- additional staff: 70 € per person per day

How to order

To reserve your sponsoring opportunity, send the attached registration form to info@ecvs.org or via fax to +41 (0)44 635 89 91. Orders will be handled on a first come, first served basis.

Added-value Packages

As an alternative to the above-listed sponsoring opportunities, we offer 3 premium package options with additional benefits:

Diamond Package

13'000 €

- 15 m² exhibition space in prime location
- one full page (1/1) advertisement in congress proceedings (in colour)*
- acknowledgement of diamond sponsorship in programme
- projection of company slides during meeting intermissions
- two free inserts in congress bags
- 4 registration vouchers to be offered to veterinary clients



Platinum Package

10'000 €

- 12 m² exhibition space in prime location
- one half page (1/2) advertisement in congress proceedings (b/w)*
- acknowledgement of platinum sponsorship in programme
- projection of company slides during meeting intermissions
- one free inserts in congress bags
- 3 registration vouchers to be offered to veterinary clients

Gold Package

8000 €

- 10 m² exhibition space in prime location
- acknowledgement of gold sponsorship in programme
- projection of company slides during intermissions
- one free insert in congress bags
- 2 registration vouchers to be offered to veterinary clients

Contact

The ECVS Office in Zurich - Wiebke Schmidt-Reyer, Miriam Crivelli and Eva-Linda Skytting - will be happy to receive your orders and requests and will assist with all further queries and processes.

Phone: +41 (0)44 635 84 92, email: info@ecvs.org

* Advertising material is to be sent to info@ecvs.org by 30 March 2017.

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ECVS

Sponsoring Order Form

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Please return to: **ECVS European College of Veterinary Surgeons** info@ecvs.org fax: **+41 (0)44 635 89 91**

Company Name: _____

Contact Name: _____ **Position:** _____

Email: _____ **Phone:** _____

We reserve the following sponsoring:

- EXHIBITION**
- Standard 2 x 3 m booth 3300 €
+ administrative fee 350 €
 - Diamond package 13'000 €
 - Platinum package 10'000 €
 - Gold package 8'000 €

- CONGRESS MATERIAL SPONSORSHIP**
- Congress app from 500 €
 - Congress bag branding (inserts incl.)
..... 4000 €
 - Inserts: à 500 €
 - Lanyards 4000 €
 - Programme ad 1/1 page 4c 1500 €
 1/2 page 4c 1000 €
 1/1 page b/w 1200 €
 1/2 page b/w 750 €

- SESSION SPONSORSHIP**
- Pre-congress* individual option
 - Opening lecture 3000 €
 - Closing lecture 3000 €
 - In-depth session* 2000 € / session
 - Residents' Forum entire forum 4000 €
or: SA ortho 1500 €
 SA soft tissue 1500 €
 LA / equine 1500 €
 - Meet the Expert* 1500 € / session
 - Poster session 2000 €
 - Short communications* ... 1000 € / session
- * We'll contact you to discuss which session will be the best option for your company.

Date: _____

Signature: _____



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